

Healthcare as an Investment

November 5, 2025

Uvodni govori:

09:15 – 09:20 Official opening of the Conference
09:20 – 09:25 **Nedim Hamzić** – CEO AmCham BiH
09:25 – 09:35 **Davor Peštović** – Head of the Department for European Integration, Ministry of Civil Affairs of BiH
09:35 – 09:45 **Aurelie Valtat** – Head of European Integration, Political, Press and Information Section at the EU Delegation to BiH

KONFERENCIJSKI BLOK I (Reforma finansiranja i unapređenje zdravstvenih ishoda)

09:45 – 10:00 – **Nick Guldemond** (Professor of Health Care and Public Health at Leiden University Medical Center (Netherlands))
Keynote – The Importance of the Bigger Socioeconomic Picture for the Future of Healthcare Investment

10:00 – 10:45 **Panel I** – Financing the health system as a strategic investment in economic growth:

- **Anamarija Magazinović**, Assistant Minister of Finance, Ministry of Health of FBiH
- **Alija Aljović**, Assistant Minister in the Sector for Budget & Public Expenditures (Ministry of Finance FBiH)
- **Alen Pilav**, General Director, University Clinical Center Sarajevo
- **Aleksandar Sekulić**, Deputy Director for Finance & Operational Support to the Health System, Health Insurance Fund Republika Srpska

Moderator: **Nick Guldemond**

10:45 – 11:00 **Thomas Hofmarcher** – Director of the Swedish Institute for Health Economics (IHE) – **Keynote:** The role of government in strategic investments in healthcare

11:00 – 11:15 Keynote **Tatjana Prenda Trupec** – WHO & WB Consultant

11:15 – 12:00 Strategic steps towards transforming and improving the healthcare system

- **Davor Peštović**, MCP BiH
- **Vesna Vipotnik**, Assistant Minister, Ministry of Health Republika Srpska
- **Enis Hasanović** – Minister – Ministry of Health Kanton Sarajevo
- **Marina Ridić** – UNFPA – Program Manager

Moderator: **Tatjana Prenda Trupec**

KONFERENCIJSKI BLOK II (Availability of medicines and equal patient access to medicines and medical devices)

12:30 – 12:45 Ensuring the availability of medicines by applying the principles of Value Based Healthcare – **Georgi Slavchev**, Scientific Director, Health Technology Assessment, Bulgaria

12:45 – 13:20 – Perspectives and solutions for better availability of medicines & medical devices

- **Timur Cerić**, Head of the Oncology Day Hospital KCUS
- **Nataša Grubiša**, Director ALMBiH
- **Enida Glušac**, Patient Representative

Moderator: **Vedad Tabaković**, Manager for Medical Affairs Sandoz

13:25 – 14:05 **Panel** "Public-Private Partnerships: Building a Sustainable Health Future

- **Marijan Bilić**, General Manager (Affidea IMC Banja Luka)
- **Jurica Toth**, AmCham Croatia, Head of Healthcare Committee
- **Rasim Jusufović**, CEO, ASA Hospital

Moderator: **Ana Petrović**, CEO UIPL

KONFERENCIJSKI BLOK III (Innovation and digitalization in Healthcare)

14:00 – 14:15 Expanding Access to Patient Care: "Innovative Solutions in Neurorehabilitation" – Prof. Dr. Andreas Hahn, Global Clinical Research Head Ottobock

Kafe pauza 14:15 – 14:30

14:30 – 14:45 **Igor Lerman** – Building a Digital Health Future in SEE: What does the EHDS regulation bring to BiH's path towards the EU??

14:45 – 15:30 **Panel**: Healthcare in the Digital Era: Global and Local Industry insights

- **Timur Zaimović** – Chief Business Officer (EHS Group)
- **Samir Dedović** – CEO MedIT
- **Igor Lerman** – General Manager IQVIA Adriatic

Moderated by: **Tatjana Prenda Trupec**